



lead(her)

# ANNUAL REPORT

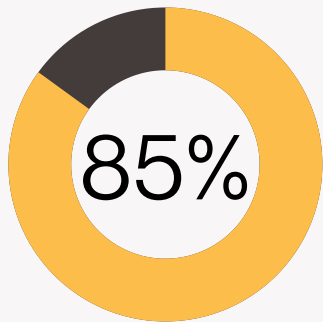
2020-2021

**PREPARED BY**  
MEGAN BROWN-SALDANA  
JULY 2021

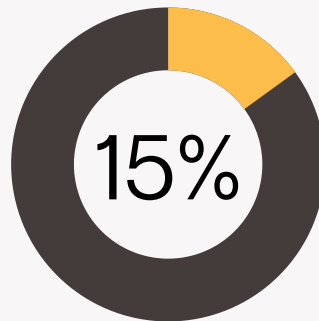
# STRIKE A MATCH

## PROGRAM UPDATE

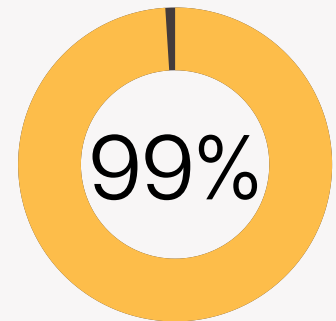
- 861 women served to date
- matches representing every major Quad Cities industry; Entry-level to CEO
- \$230,000 of economic benefit last year



are working  
full time



serve as both  
mentee **and**  
mentor



would refer a  
friend



MENTOR OF THE YEAR 2020  
CARA JOINER

MENTEE OF THE YEAR 2020  
RUMAISA RAHMAN KHAWAJA

# STRIKE A MATCH PROGRAM UPDATE

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**6**

**community  
partnerships**

**18**

**women trained in  
LGBT+ Basics  
by Clock Inc.**

**13**

**successful  
events**



## LEAD(H)ER LOVES YWCA QUAD CITIES

PARTNERSHIP ANNOUNCEMENT DECEMBER 2020

- MEETING SPACE FOR MATCHES, EVENTS, & BOARD MEETINGS
- ENSURES ALL WOMEN HAVE A DIRECT CONNECTION TO COMMUNITY RESOURCES
- EXCLUSIVE ACCESS TO THE YES SHE CAN SERIES



# FUNDRAISING

# 16

**new event  
sponsors**

# 15

**Found(h)ers**

# 100%

**Board giving  
participation**

**1ST ANNUAL  
GOLF OUTING  
NET \$13,500  
112 GOLFERS  
16 NEW SPONSORS**



**4TH BIRTHDAY  
NET \$14,500  
VIRTUAL  
73 TICKETS SOLD**



# MOVING FORWARD

more women empowered with the tools and guidance to remove barriers to achieving their personal and professional goals



**1000 MATCHES BY  
SUMMER 2022**

**33%**

**increase in  
projected income**

**17%**

**donation growth  
year over year**

**NO WAITLIST FOR  
A MENTOR**

