



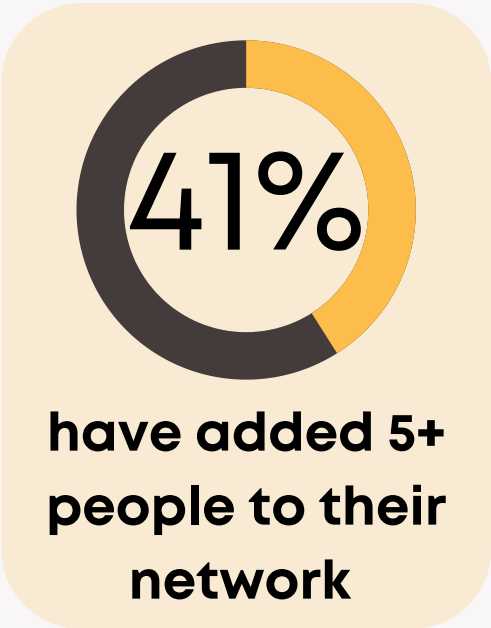
leadher

ANNUAL REPORT

PREPARED BY
MEGAN BROWN-SALDANA & KELLY FALEY
JULY 2022

STRIKE A MATCH PROGRAM UPDATE

- 970 women served to date, 84 in 2021 & 64 to date in 2022
- Matches representing every major Quad Cities industry; Entry-level to CEO
- 4 in-person Huddles this year & continued partnership with YWCA Quad Cities *Yes She Can Series* to give matches access to a wider range of speaker topics and events



"My match has provided me with support, encouragement, and knowledge, and has challenged me to really think about what is important to me. Without the support of my mentor, I believe I would still be working towards the [job] position that I am in today."

MENTOR OF THE YEAR 2021
JAZMIN NEWTON

MENTEE OF THE YEAR 2021
MARCIE ORDAZ



2021 girl on fire awards

STRIKE A MATCH PROGRAM UPDATE

300

women engage weekly with Mentor Monday newsletter



55

attended Strike a Match Orientation "Mentoring 101"

66

Huddled up for Career Development



795

listens of Her Stories, the Strike a Match podcast series

18

trained in LGBT+ Basics by Clock Inc.

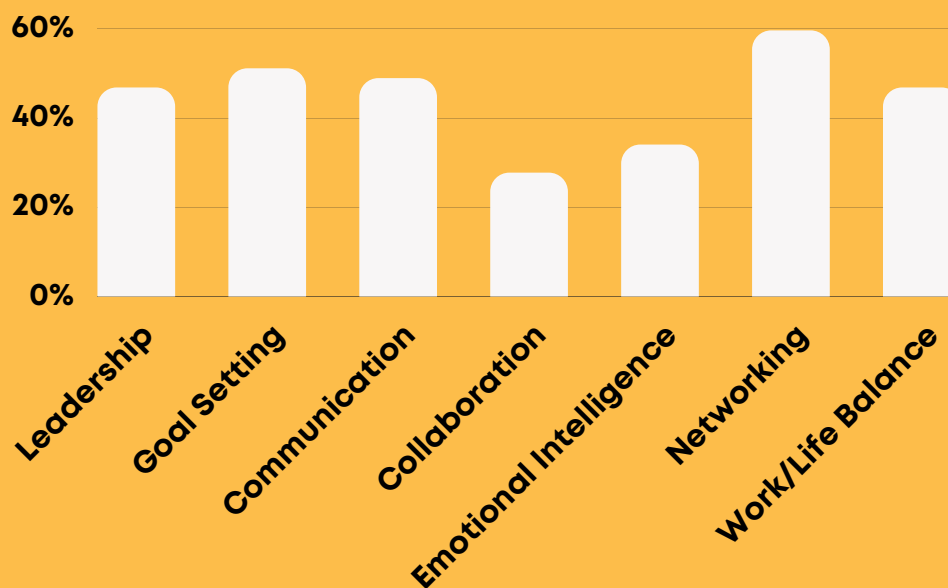


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Huddled up for Negotiation Skills

THE DATA

Percentage of Strike a Match mentoring program survey respondents report growing skills in the following areas:



ECONOMIC BENEFITS

- 18% of women reported receiving a promotion
- 22% transitioned to a new role
- 31% skilled up/completed new training



LIFE IS BETTER BY THE FIRE

thank you

Thanks to the generosity of our sponsors, the ability to pay for a mentor will never be a barrier to mentorship for Quad Cities area women.



found(h)ers

A Found(h)er knows mentorship matters and has committed to a level of giving that is collectively responsible for ensuring the fire is fueled for years to come.

Kirk & LuAnn Haydon
 Deanna & Rob Woodall
 Laura Sivertsen
 Barb Westerdale
 Dale & Marie Ziegler
 Melissa Pepper
 Amy Simler
 Lori Sullivan

Tracy Schwind
 Beth Grabin
 Melissa Taylor
 Debbie Schwiebert
 Sam Schlouch
 Mary Macumber-Schmidt
 Amanda Geffre
 Anonymous

MOVING FORWARD

more women empowered with the tools and guidance to remove barriers to achieving their personal and professional goals



OVER 1000
WOMEN SERVED



retain
Quad Cities
talent



eliminate
disparities in
leadership roles



close
the wage gap

SAVE THE DATE

LEAD(H)ER TURNS 6

Thursday, October 13th 2022

